

Consent Lineage Drift — Containment (Executed/Modeled)

Thesis: Governance narrows exposure by restoring custody and lineage across revenue templates.

Exposure Window: 2025-08-15 → 2025-09-30

Signals (dated; Provenance: Regulator • OEM • Risk):

- 2025-09-18 — Regulator: documentation adequacy reminder.
- 2025-09-23 — OEM: consent storage/transport update.
- 2025-09-30 — Risk: lineage gaps on active records.

Modeled Impact (bands; assumptions; confidence):

- Narrowed vs Counterfactual — D30: 3–6% (from 6–10%)
- D60: 4–8% (from 8–14%)
- D90: 5–10% (from 10–18%)

Customer-Journey Impact (per 10k sessions): narrowed proportionally (assume GM 40%; conf. 65–70%).

Disconfirmers: lineage is already ≥95%; revenue templates outside affected paths; recent failover validation.

Containment Finding (discipline): custody • parity • lineage • failover • change-control.

Brief Triggers (any one): consent mismatch ≥5% or missing lineage on ≥10% active records; duplicates >8% over 60d; untested failover on a critical path.

Board Motion (minutes-ready):

Move to commission a BreachMark™ Signal Brief (Lite/Full) within three business days; direct Counsel to append SLA to minutes; authorize read-only access for 30 days to assess custody • parity • lineage • failover • change-control.

Tariff: Lite \$5,000 • Full \$7,500 • SLA: Docket ≤1 business day; Delivery ≤3 business days; Breach → fee –10%. Work-domain required. Current capacity: up to 2 briefs/weekday.

Footer: BRF-2025-006 • Page 1 of 1 • Provenance: Regulator • OEM • Risk • SLA: Docket ≤1bd; Delivery ≤3bd; Breach → fee –10%

Confidential Boardroom Intake — Signal Brief (work-domain required)

